

UP Time
Spring 2024



Engineering

Peter Viveen

“Time flies, the good news is you’re the pilot”

20 years ago, we decided to enter the mobile document shredding market. I was 38 years old and left behind a good job to participate in a new and exciting venture. Fortunately, the group we assembled was very strong in sales, marketing, mobile equipment manufacturing and business. I can’t express enough how important quality people have been to the success of Alpine Shredders. To this day Alpine still has key people from the early years. Along our 20-year journey we have thankfully had exceptional people join us as well. The people within Alpine have been critical over the years but often overlooked are our vendors that we have dealt with from the beginning. They too have contributed valuable expertise and support. These long-term relationships inside and outside of Alpine have certainly helped carry us through the highs and lows.

We can pat ourselves on the back all we like but without our loyal customers we are nothing. A BIG THANK YOU from Alpine. It gives us great pleasure to see Alpine customers that had started their business in the early 2000s and grown with us. We are also very pleased with the customers that have discovered our product along the way and intend to support our simple approach to equipment design and business well into the future.

Again - Thank You from all of us at Alpine!

Shred till ya puke!

Pete Viveen—Technical Director



Two Decades of SIMPLE, SOLID & RELIABLE Service!

2024 is Alpine's 20th anniversary which makes me think about our older trucks still out there shredding paper. We currently have well over 500 trucks still out in service which is pretty amazing. From a service standpoint having that many trucks still out on the road shredding paper is something to be proud of. Our customers call in and tell us they would rather fix it than replace it because "it's still a good truck", it doesn't shred like a new one but it's still very reliable. I get to hear this a lot. You would think the service department would be very busy, and yes, we do have some busy days! However, we do not get a lot of calls on the older trucks due to the fact they are being repaired by a local mechanic, so I feel our motto of "simple, solid, reliable" still resonates today as well as it has 20 years ago. The calls on the older trucks are usually for proprietary parts that cannot be found locally. The technicians working on our trucks have found that they can work on our trucks with only a minor amount of support from us.

I know that there have been plenty of hurdles to cross in the early days of Alpine Shredders and so many changes along the way with the steadfast focus on making very reliable shredding trucks. Many of the early designs in our trucks are still being used today. As Alpine Shredders sold more trucks we listened to our customers about the good and the bad. Our customers have had a lot of input on the trucks that we build today. Alpine Shredders has been blessed and grateful for the amazing customers that helped us grow to where we are today. We have a fantastic customer base, the veteran owners that have been with us from the start and new ones that have been referred to us from our customers that have stuck with us during the early years. To get to this point Alpine Shredders has been focused on customer service, we take care of all our customers the way we would like to be treated. Alpine Shredders is in it for the "long game", to give you great service so you will buy your next truck from us.

Twenty years ago we started out with the mission statement of "simple, solid, reliable" and twenty years from now in 2044 the mission statement will be the same.

See you in 2044!

Derek Sittler—Alpine Service Department.





Our 20th year in business!

As we celebrate our 20th Anniversary it's important to look back at our path to today. We certainly have evolved but Simple-Solid-Reliable is still our moto and the basic business principals we hold true then are still the same today.

SIMPLE PHILOSOPHY

SIMPLE PROCESSES

SOLID RELATIONSHIPS

SOLID ENGINEERING

RELIABLE PEOPLE

RELIABLE EQUIPMENT

Along the way we have made equipment changes/updates that set the standard in this industry. In 2005 we introduced Features such as pinch lift, stainless steel body components, aerodynamics, remote engine start, SLD engine management (AKA Predictive Idle), Select-A-Shred and an equipment layout that has been adopted by nearly all competitors today. Our continuous improvement to fine tune and design better equipment is partially developed by customer request and feedback that allow owners/operators to have the right tool for the right job. Understanding this, we welcome dialogue with you to share your thoughts and expertise on what you require in equipment and how we can help with your success. (It also helps Pete keep busy in his secret shred truck engineering laboratory!)

We thank our customers for their faith in our people and products and look forward to many more years of success!

Take care and hope to see you all in Nashville for the iSIGMA conference April 3-5!

Happy Shredding

Guy Wakutz
President/Sales Manager